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**RNS**

Director/PDMR Shareholding

## DIRECTOR/PDMR SHAREHOLDING

### DFI RETAIL GROUP HOLDINGS LIMITED

Released 10:26:54 16 June 2025

RNS Number : 9873M  
DFI Retail Group Holdings Ltd  
16 June 2025

#### DFI RETAIL GROUP HOLDINGS LIMITED

#### NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (1)

**1 Details of the person discharging managerial responsibilities / person closely associated**

- a) Name: Scott Anthony Price

**2 Reason for the notification**

- a) Position/Status: Executive Director and Group Chief Executive  
b) Initial notification/Amendment: Initial Notification

**3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

- a) Name: DFI Retail Group Holdings Limited  
b) LEI: 213800NOTG41PZVNNX48

**4 Details of the transaction(s):** *section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted*

- a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each  
Identification code: BMG2624N1535

- b) Nature of the transaction: Grant of share awards

- c) Price(s) and Volume(s):

Price(s)	Volume(s)
US\$0.00	1,107,274

- d) Aggregated price: N/A - Single transaction  
Aggregated volume:

- e) Date of the transaction: 16 June 2025
- f) Place of the transaction: Outside a trading venue

Sean Ward, Jardine Matheson Limited  
For and on behalf of DFI Retail Group Holdings Limited

16 June 2025

[www.DFIretailgroup.com](http://www.DFIretailgroup.com)

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