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DFI RETAIL GROUP HOLDINGS LIMITED

Released 11:35:54 02 July 2026

RNS Number : 8165K
DFI Retail Group Holdings Ltd
02 July 2026

DFI RETAIL GROUP HOLDINGS LIMITED

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name: King Yan Crystal Chan

2 Reason for the notification

a) Position/Status: Group Chief Technology and Information Officer

b) Initial notification/Amendment: Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name: DFI Retail Group Holdings Limited

b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535
- b) Nature of the transaction: Ordinary shares received upon vesting of share awards granted in July 2024
- c) Price(s) and Volume(s):
- | Price(s) | Volume(s) |
|----------|-----------|
| US\$0.00 | 39,799 |
- d) Aggregated price: N/A - Single transaction
Aggregated volume:
- e) Date of the transaction: 2 July 2026
- f) Place of the transaction: Outside a trading venue

Erica Chan
Company Secretary
DFI Retail Group Holdings Limited

2 July 2026

www.DFIretailgroup.com

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