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DFI RETAIL GROUP HOLDINGS LIMITED

Released 10:31:57 01 August 2025

RNS Number : 6357T
DFI Retail Group Holdings Ltd
01 August 2025

DFI RETAIL GROUP HOLDINGS LIMITED

NOTIFICATION OF TRANSACTION(S) BY PERSON(S) DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSON(S) CLOSELY ASSOCIATED WITH THEM

1 Details of the person discharging managerial responsibilities / person closely associated

- a) Name: Hsiao En Liu

2 Reason for the notification

- a) Position/Status: Chief Executive Officer, Food
b) Initial notification/Amendment: Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name: DFI Retail Group Holdings Limited
b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s): *section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted*

- a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535

- b) Nature of the transaction: Ordinary shares received upon vesting of share awards

- | | | |
|----------------------------|----------|-----------|
| c) Price(s) and Volume(s): | Price(s) | Volume(s) |
| | US\$0.00 | 193,820 |

- d) Aggregated price: N/A - Single transaction
Aggregated volume:

- e) Date of the transaction: 1 August 2025
- f) Place of the transaction: Outside a trading venue

Sean Ward
Company Secretary
DFI Retail Group Holdings Limited

1 August 2025

www.DFIretailgroup.com

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