



RNS

Director/PDMR Shareholding

DIRECTOR/PDMR SHAREHOLDING

DFI RETAIL GROUP HOLDINGS LIMITED

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DFI Retail Group Holdings Ltd
02 April 2024

DFI RETAIL GROUP HOLDINGS LIMITED

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (1)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name: Clem Charalambos Constantine

2 Reason for the notification

a) Position/Status: Group Chief Financial Officer and Property Director

b) Initial notification/Amendment: Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name: DFI Retail Group Holdings Limited

b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535

b) Nature of the transaction: (i) Ordinary shares received upon vesting of share awards granted in April 2022
(ii) Ordinary shares received upon vesting of share awards granted in April 2023

c) Price(s) and Volume(s):

	Price(s)	Volume(s)
(i)	US\$0.00	81,289
(ii)	US\$0.00	38,471

d) Aggregated price: N/A - Single transaction
Aggregated volume:

e) Date of the transaction: (i) 1st April 2024
(ii) 1st April 2024

f) Place of the transaction: Outside a trading venue

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (2)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name: Choo Peng Chee

2 Reason for the notification

a) Position/Status: Chief Executive Officer, Food

b) Initial notification/Amendment: Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name: DFI Retail Group Holdings Limited

b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535

b) Nature of the transaction: (i) Ordinary shares received upon vesting of share awards granted in April 2022
(ii) Ordinary shares received upon vesting of share awards granted in April 2023

c) Price(s) and Volume(s):

	Price(s)	Volume(s)
(i)	US\$0.00	78,787
(ii)	US\$0.00	37,788

d) Aggregated price: N/A - Single transaction
Aggregated volume:

e) Date of the transaction: (i) 1st April 2024
(ii) 1st April 2024

f) Place of the transaction: Outside a trading venue

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (3)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name: Shen Wei Li

2 Reason for the notification

a) Position/Status: Group Corporate Strategy and yuu Rewards Director

b) Initial notification/Amendment: Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name: DFI Retail Group Holdings Limited

b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535

b) Nature of the transaction: Ordinary shares received upon vesting of share awards granted in April 2023

b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s): *section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted*

a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535

b) Nature of the transaction: (i) Ordinary shares received upon vesting of share awards granted in April 2022
(ii) Ordinary shares received upon vesting of share awards granted in April 2023

c) Price(s) and Volume(s):

	Price(s)	Volume(s)
(i)	US\$0.00	38,499
(ii)	US\$0.00	11,784

d) Aggregated price: N/A - Single transaction
Aggregated volume:

e) Date of the transaction: (i) 1st April 2024
(ii) 1st April 2024

f) Place of the transaction: Outside a trading venue

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM (6)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name: Hei Lam Wong

2 Reason for the notification

a) Position/Status: Chief Executive Officer, Health & Beauty

b) Initial notification/Amendment: Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name: DFI Retail Group Holdings Limited

b) LEI: 213800NOTG41PZVNNX48

4 Details of the transaction(s): *section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted*

a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each
Identification code: BMG2624N1535

b) Nature of the transaction: (i) Ordinary shares received upon vesting of share awards granted in April 2022
(ii) Ordinary shares received upon vesting of share awards granted in April 2023

c) Price(s) and Volume(s):

	Price(s)	Volume(s)
(i)	US\$0.00	14,274
(ii)	US\$0.00	10,813

d) Aggregated price: N/A - Single transaction
Aggregated volume:

e) Date of the transaction: (i) 1st April 2024
(ii) 1st April 2024

f) Place of the transaction: Outside a trading venue

2nd April 2024

www.DFIretailgroup.com

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