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Director/PDMR Shareholding

## **DIRECTOR/PDMR SHAREHOLDING**

### **DFI RETAIL GROUP HOLDINGS LIMITED**

Released 11:20:48 03 August 2026

RNS Number : 0100P  
DFI Retail Group Holdings Ltd  
03 August 2026

### **DFI RETAIL GROUP HOLDINGS LIMITED**

#### **NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

**1 Details of the person discharging managerial responsibilities / person closely associated**

- a) Name: Hsiao En Liu

**2 Reason for the notification**

- a) Position/Status: Chief Executive Officer, Health & Beauty  
b) Initial notification/Amendment: Initial Notification

**3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

- a) Name: DFI Retail Group Holdings Limited  
b) LEI: 213800NOTG41PZVNNX48

**4 Details of the transaction(s):** *section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted*

- a) Description of the financial instrument: Ordinary shares of US cents 5 and 5/9 each  
Identification code: BMG2624N1535

- b) Nature of the transaction: Ordinary shares received upon vesting of share awards granted in August 2024
- c) Price(s) and Volume(s):  
Price(s) Volume(s)  
US\$0.00 193,820
- d) Aggregated price: N/A - Single transaction  
Aggregated volume:
- e) Date of the transaction: 3 August 2026
- f) Place of the transaction: Outside a trading venue

Erica Chan  
Company Secretary  
DFI Retail Group Holdings Limited

3 August 2026

[www.DFIretailgroup.com](http://www.DFIretailgroup.com)

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